

MINEX '09
30 SEPTEMBER - 2 OCTOBER 2009
MOSCOW, RUSSIA

PRIME RUSSIAN MINING TRADE FORUM & EXPO

ADVERTISMENT BOOKING FORM

BOOKING ENQUIRIES

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Submit by email: ira.y@minexforum.com

Submit by Fax: + 44 (0) 207 520 9342

Advertising in Minex'09 Show Guide:

- Full page color: 160x247 mm** GBP 715
 Full page greyscale: 160x247mm GBP 430
 1/2 page color (160x118 mm) GBP 390
 1/2 page greyscale: 160x118 mm GBP 350

- Advertiser agrees to submit artwork before 11 September 2009 (please see technical requirements on page 2)

Advertising on Minex'09 website:

- Web banner: 200 x 50 pixels** GBP 225
 Logo with URL hyperlink to advertiser's website GBP 120

Marketing inserts in Minex'09 delegate bags:

- Marketing insert** GBP 400

Technical requirements for delegate bag inserts:

For promotional flyers: size - A5 or A4, up to 10 pages, up to 150 g/m², Quantity: 500

For gifts: weight >150 g/m²; dimensions: >3 cm thick, > 30 cm long, > 20 cm wide Quantity: 500

- Advertiser agrees to submit inserts before 11 September 2009

Advertiser's details:

Title: Name: Surname:
 Job Title:
 Phone: Fax Number:
 Email: Website:
 Company: Industry:
 Address:
 City: Post code:
 Country:

Payment details:

Payment form: Payment card: Expiry date:

Long card number (16 digits):

CVV (on the back)

Insert signature:

Signed date:



Technical enquiries:

Mr. Arthur Abdurakhmanov
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Email: web@advantix.co.uk

MINEX Forum'09

Artwork submission guidelines

Submission deadline: 11 September 2009

Advertising artwork specifications for MINEX'09 show guide

Submission address: admin@minexforum.com

Maximum file size when sent by email - 10 MB

(NB: larger files should be uploaded on own ftp server. Host address, user name and password must be provided to admin@minexforum.com).

Format - must be print quality PDF or TIFF Fonts - outlined (curves)

Images resolution - 300 dpi

Full page dimensions - 160 (w)*247 (h) mm

Half page dimensions - 160 (w)*118 (h) mm

Full colour (CMYK) or Greyscale Bleed and crop marks - not required

Banners and logos specifications for Minex'09 website (<http://2009.minexforum.com>)

Submission address: admin@minexforum.com

Company logos must be submitted in vector format (Illustrator/Corel Draw).

Banners: 200 x 50 pixels

Format: GIF or Flash

Size: max 20 kb

Direct URL from the banner

Company description: up to 100 words in Russian or/and English