

# MINEX '09



30 SEPTEMBER - 2 OCTOBER 2009  
MOSCOW, RUSSIA



## PRIME RUSSIAN MINING TRADE FORUM & EXPO

From 30 September through to 2 October MINEX'09 - the 5<sup>TH</sup> RUSSIAN & CIS MINING TRADE FORUM AND EXPO will bring together in Moscow over 500 senior representatives from Russian and International Mining & Exploration companies, government regulators, mining consultants, commodity traders and mining financiers. Held for three days Minex Forum and Expo offer sponsors extensive marketing, presentation and business development opportunities.

## MINEX 2009 SPONSORSHIP OPTIONS

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### CORPORATE SPONSORSHIP (PAGE 2-3)

- LEAD SPONSOR (X 1) – 22 500 GBP
- GOLD SPONSOR (X 6) – 12 950 GBP
- SILVER SPONSOR (X 12) – 7 750 GBP
- SESSION, BUSINESS PODIUM OR MASTER CLASS SPONSOR (X 12) – 5 200 GBP

### NETWORKING EVENTS SPONSORSHIP (PAGE 3-4)

#### 30 SEPTEMBER:

- MINEX WELCOME DRINKS – 7 750 GBP
- LUNCH – 5 200 GBP
- COFFEE BREAKS – 3 300 GBP

#### 1 OCTOBER:

- MINEX AWARD GALA DINNER – 12 950 GBP
- LUNCH – 7 750 GBP
- PRE-DINNER DRINKS – 6 500 GBP
- COFFEE BREAKS – 5 000 GBP

#### 2 OCTOBER:

- EVENING DRINKS – 6 500 GBP
- LUNCH – 7 750 GBP
- COFFEE BREAKS – 5 000 GBP

### ALTERNATIVE SPONSORSHIP OPTIONS (PAGE 5)

- DELEGATE BAG – 6 500 GBP
- REGISTRATION AND WI-FI INTERNET AREA – 5 200 GBP
- MINEX "RUSSIAN MINING & EXPLORATION" DESKTOP CALENDAR 09/10 – 2 500 GBP
- MINEX'09 NOTEPAD – 1 500 GBP
- RUSSIAN MINING EXCELLENCE AWARD 2009 (X7) – 1 300 GBP

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**UK VAT DOES NOT APPLY (AS THE EVENT IS HELD OUTSIDE THE EU)**

### FURTHER SPONSORSHIP ENQUIRES:

**ARTHUR POLIAKOV**

Managing Director, Minex 2009 Executive Committee  
Advantix Ltd (MINEX'09 Forum and Expo manager)

Tel: + 44 (0) 207 520 9341/ Fax: + 44 (0) 207 520 9342/ Email: arthur.p@minexforum.com

# MINEX 2009, MOSCOW 30 SEPTEMBER – 2 OCTOBER: SPONSORSHIP TERMS

## CORPORATE SPONSORSHIP:

### *BASIC TERMS (INCLUDED IN ALL CORPORATE SPONSORSHIP PACKAGES)*

- Logo on all event marketing (brochures / flyers / e-shots / website / adverts)
- Listing on event website with logo and link to your company website
- Branding on-site at the event (signage / banners / posters/on screen)
- 250 word profile in show guide.
- 30% delegate fee discount from standard rate (when purchasing additional tickets)
- Delegate list with MINEX 2009 participants details
- Access to post event forum materials (on-line) incl. presentation slides and high resolution event photos

### **LEAD SPONSOR (X 1) – 22 500 GBP**

#### ***Additional benefits:***

- Welcome address at the opening session of the forum
- Presentation opportunities (plenary session x 1 and technical session x 1) – 2 opportunities in total
- Session moderation (plenary session and technical session) – 2 opportunities in total
- Private meeting room (1-2 October)
- Master Classes (30 September) delegate tickets – 20 guest places
- Private table at Russian Mining Award Gala Dinner on 1 October – 20 guest places (2 tables)
- Minex 2009 Forum delegate tickets for all sessions (1-2 October) – 20 guest places
- Exhibition booth hire on 1-2 October – 18 sq. meters
- Inserts in the delegate bags (to be provided by sponsor) – 500 copies
- Full colour A4 advertisements (to be provided by sponsor) in MINEX 2009 show guide – 4 pages (2 spreads)
- Personal assistant/interpreter during the forum (1-2 October)

### **GOLD SPONSOR (X 6) – 12 950 GBP**

#### ***Additional benefits:***

- Presentation opportunities (plenary session x 1 and technical session x 1) – 2 opportunities in total
- Session moderation (plenary session or technical session or business podium) – 1 opportunity
- Master Classes (30 September) delegate tickets – 10 guest places
- Private table at “Russian Mining Award Gala Dinner” on 1 October - 10 places (one table)
- Minex 2009 Forum delegate tickets for all sessions (1-2 October) – 10 places
- Inserts in the delegate bags (to be provided by sponsor) – 500 copies
- Exhibition booth hire on 1-2 October – 9 sq. meters
- Full colour A4 advertisements (to be provided by sponsor) in MINEX 2009 show guide – 2 pages (spread)

### **SILVER SPONSOR (X 12) – 7 750 GBP**

#### ***Additional benefits:***

- Presentation opportunity (plenary session or technical session) – 1 opportunity
- Master Classes (30 September) delegate tickets – 6 places
- Guest places at the “Russian Mining Award Gala Dinner” on 1 October - 6 places
- Minex 2009 Forum delegate tickets for all sessions (1-2 October) – 6 places
- Exhibition booth hire on 1-2 October – 6 sq. meters
- Full colour A4 advertisements (to be provided by sponsor) in MINEX 2009 show guide – 1 page

### **SESSION, BUSINESS PODIUM OR MASTER CLASS SPONSOR (X 12) – 5 200 GBP**

#### ***Additional benefits:***

- Presentation opportunity (plenary session or technical session) – 1 opportunity
- Session moderation – 1 opportunity
- Session content management / opportunity to invite other speakers to present at the session – 1 opportunity
- Master Classes (30 September) delegate tickets – 3 places
- Guest places at the “Russian Mining Award Gala Dinner” on 1 October - 3 places
- Minex 2009 Forum delegate tickets for all sessions (1-2 October) – 3 places
- Exhibition booth hire on 1-2 October – 4 sq. meters
- Full colour A4 advertisements (to be provided by sponsor) in MINEX 2009 show guide – 1 page

## NETWORKING EVENTS SPONSORSHIP

### *BASIC TERMS (INCLUDED IN ALL NETWORKING SPONSORSHIP PACKAGES)*

- Logo on all event marketing (brochures / flyers / e-shots / website / adverts)
- Listing on event website with logo and link to your company website
- Branding on-site at the event (signage / banners / posters/on screen)
- 250 word profile in show guide.
- 30% delegate fee discount from standard rate (when purchasing additional tickets)
- Access to post event forum materials (on-line) incl. presentation slides and high resolution event photos
- Sponsorship acknowledgment in the forum agenda.

## **30 SEPTEMBER**

### **LUNCH SPONSORSHIP (30 SEPTEMBER) – 5 200 GBP**

#### *Additional benefits:*

- Master class content management
- Opportunity to invite other speakers to present at the Master class
- Moderation – 1 opportunity
- Presentation opportunity
- Session content management / opportunity to invite other speakers to present at the session – 1 opportunity
- Master Classes (30 September) delegate tickets – 3 places
- Guest places at the “Russian Mining Award Gala Dinner” on 1 October - 3 places
- Minex 2009 Forum delegate tickets for all sessions (1-2 October) – 3 places
- Exhibition booth hire on 1-2 October – 4 sq. meters.
- Exclusive promotional and advertising opportunities during hosted lunch e.g. exclusive banner display in the lunch area, video promotion, distribution of promotional materials, etc.
- Opportunity for short welcome address during hosted lunch.
- Full colour A4 advertisements (to be provided by sponsor) in MINEX 2009 show guide – 1 page.
- Delegate list with MINEX 2009 participants details

### **COFFEE BREAKS SPONSORSHIP (30 SEPTEMBER) - 3 300 GBP**

#### *Additional benefits:*

- Presentation opportunity at master class – 1 opportunity
- Master Classes (30 September) delegate tickets – 1 place
- Guest places at the “Russian Mining Award Gala Dinner” on 1 October – 1 place
- Minex 2009 Forum delegate tickets for all sessions (1-2 October) – 1 place
- Exclusive promotional and advertising opportunities during hosted coffee breaks e.g. exclusive banner display in the coffee area, video promotion, distribution of promotional materials, etc.
- Full colour A4 advertisements (to be provided by sponsor) in MINEX 2009 show guide – 1 page.

### **WELCOME DRINKS SPONSORSHIP (30 SEPTEMBER) - 7 750 GBP**

#### *Additional benefits:*

- Presentation opportunity at the Forum (plenary session or technical session) – 1 opportunity
- Session moderation (plenary session or technical session) – 1 opportunity
- Master Classes (30 September) delegate tickets – 5 places
- Guest places at the “Russian Mining Award Gala Dinner” on 1 October - 5 places
- Minex 2009 Forum delegate tickets for all sessions (1-2 October) – 5 places
- Exhibition booth hire on 1-2 October – 6 sq. meters
- Exclusive promotional and advertising opportunities during hosted reception e.g. exclusive banner display in the reception area, video promotion, distribution of promotional materials, etc.
- Opportunity for short welcome address during hosted reception.
- Full colour A4 advertisements (to be provided by sponsor) in MINEX 2009 show guide – 1 page.
- Delegate list with MINEX 2009 participants details

# **MINEX 2009, MOSCOW 30 SEPTEMBER – 2 OCTOBER: SPONSORSHIP TERMS**

## **1-2 OCTOBER**

### **LUNCH SPONSORSHIP ON 1 OR 2 OCTOBER (x2) – 7 750 GBP**

#### ***Additional benefits:***

- Presentation opportunity at the Forum (plenary session or technical session) – 1 opportunity
- Session moderation (plenary session or technical session) – 1 opportunity
- Master Classes (30 September) delegate tickets – 5 places
- Guest places at the “Russian Mining Award Gala Dinner” on 1 October - 5 places
- Minex 2009 Forum delegate tickets for all sessions (1-2 October) – 5 places
- Exhibition booth hire on 1-2 October – 6 sq. meters
- Exclusive promotional and advertising opportunities during hosted coffee breaks e.g. exclusive banner display in the coffee area, video promotion, distribution of promotional materials, etc.
- Full colour A4 advertisements (to be provided by sponsor) in MINEX 2009 show guide – 1 page.
- Delegate list with MINEX 2009 participants details

### **COFFEE BREAKS SPONSORSHIP ON 1 OR 2 OCTOBER (x2) - 5 000 GBP**

#### ***Additional benefits:***

- Presentation opportunity at the Forum (plenary session or technical session) – 1 opportunity
- Master Classes (30 September) delegate tickets – 3 places
- Guest places at the “Russian Mining Award Gala Dinner” on 1 October - 3 places
- Minex 2009 Forum delegate tickets for all sessions (1-2 October) – 3 places
- Exclusive promotional and advertising opportunities during hosted coffee breaks e.g. exclusive banner display in the coffee area, video promotion, distribution of promotional materials, etc.
- Full colour A4 advertisements (to be provided by sponsor) in MINEX 2009 show guide – 1 page.

### **DRINKS SPONSORSHIP ON 1 OR 3 OCTOBER - 6 500 GBP**

#### ***Additional benefits:***

- Presentation opportunity at the Forum (plenary session or technical session) – 1 opportunity
- Session moderation (plenary session or technical session) – 1 opportunity
- Master Classes (30 September) delegate tickets – 4 places
- Guest places at the “Russian Mining Award Gala Dinner” on 1 October - 4 places
- Minex 2009 Forum delegate tickets for all sessions (1-2 October) – 4 places
- Exhibition booth hire on 1-2 October – 4 sq. meters
- Exclusive promotional and advertising opportunities during hosted drinks breaks e.g. exclusive banner display in the reception area, video promotion, distribution of promotional materials, etc.
- Full colour A4 advertisements (to be provided by sponsor) in MINEX 2009 show guide – 1 page.
- Delegate list with MINEX 2009 participants details

### **AWARDS GALA DINNER SPONSORSHIP ON 1 OCTOBER - 12 950 GBP**

#### ***Additional benefits:***

- Presentation opportunity at the Forum (plenary session or technical session) – 1 opportunity
- Session moderation (plenary session or technical session) – 1 opportunity
- Master Classes (30 September) delegate tickets – 10 places
- Guest places at the “Russian Mining Award Gala Dinner” on 1 October - 10 places
- Minex 2009 Forum delegate tickets for all sessions (1-2 October) – 10 places
- Exhibition booth hire on 1-2 October – 9 sq. meters
- Inserts in the delegate bags (to be provided by sponsor) – 500 copies
- Full colour A4 advertisements (to be provided by sponsor) in MINEX 2009 show guide 2009 – 2 pages (spread)
- Exclusive promotional and advertising opportunities during hosted dinner e.g. exclusive banner display on the main stage, video promotion after awards ceremony, distribution of promotional materials, etc.
- Welcome address during at the start of the dinner
- An opportunity to present awards to Minex 2009 awards winners

# MINEX 2009, MOSCOW 30 SEPTEMBER – 2 OCTOBER: SPONSORSHIP TERMS

## MINEX BAG, MINING AWARD AND REGISTRATION ZONE SPONSORSHIP

### **DELEGATE BAG SPONSORSHIP - 6 500 GBP**

- Full color sponsor's logo exclusive display on the delegate bag
- Inserts in the delegate bags (to be provided by sponsor) – 500 copies
- Presentation opportunity at the Forum (plenary session or technical session) – 1 opportunity
- Session moderation (plenary session or technical session) – 1 opportunity
- Master Classes (30 September) delegate tickets – 5 places
- Guest places at the "Russian Mining Award Gala Dinner" on 1 October - 5 places
- Minex 2009 Forum delegate tickets for all sessions (1-2 October) – 5 places
- Exhibition booth hire on 1-2 October – 4 sq. meters
- Full colour A4 advertisements (to be provided by sponsor) in MINEX 2009 show guide – 1 page.
- Logo on all event marketing (brochures / flyers / e-shots / website / adverts)
- Listing on event website with logo and link to your company website
- Branding on-site at the event (signage / banners / posters/on screen)
- 250 word profile in show guide.
- 30% delegate fee discount from standard rate (when purchasing additional tickets)
- Access to post event forum materials (on-line) incl. presentation slides and high resolution event photos

### **DELEGATE REGISTRATION ZONE AND WI-FI INTERNET SPONSORSHIP - 5 200 GBP**

- Sponsor's logo display on Welcome banner in the Delegate Registration Zone
- Sponsor's exclusive banner in the Internet Cafe area
- Presentation opportunity at the Forum (plenary session or technical session) – 1 opportunity
- Master Classes (30 September) delegate tickets – 3 places
- Guest places at the "Russian Mining Award Gala Dinner" on 1 October - 3 places
- Minex 2009 Forum delegate tickets for all sessions (1-2 October) – 3 places
- Exhibition booth hire on 1-2 October – 4 sq. meters
- Full colour A4 advertisements (to be provided by sponsor) in MINEX 2009 show guide – 1 page.
- Logo on all event marketing (brochures / flyers / e-shots / website / adverts)
- Listing on event website with logo and link to your company website
- Branding on-site at the event (signage / banners / posters/on screen)
- 250 word profile in show guide.
- 30% delegate fee discount from standard rate (when purchasing additional tickets)
- Access to post event forum materials (on-line) incl. presentation slides and high resolution event photos

### **MINEX "RUSSIAN MINING & EXPLORATION" MONTHLY CALENDAR 09/10 – 2 500 GBP**

- Exclusive logo (full colour) on the notepad cover
- Print of 12 monthly photos (provided by sponsor)
- Print of memorable dates and short texts (provided by sponsor)
- Sponsor's advertisement in the Calendar

### **MINEX'09 NOTEPAD SPONSOR - 1 500 GBP**

- Exclusive logo (full colour) on the notepad cover
- Exclusive logo (greyscale) on internal pages
- Exclusive A5 advertisement (full colour)

### **MINEX'09 AWARD SPONSOR - 1 300 GBP**

- Master Classes (30 September) delegate tickets – 2 places
- Guest places at the "Russian Mining Award Gala Dinner" on 1 October - 2 places
- Minex 2009 Forum delegate tickets for all sessions (1-2 October) – 2 places
- Listing on event website with logo and link to your company website
- Branding on-site at the event (signage / banners / posters/on screen)
- 250 word profile in show guide.
- Welcome address during the dinner
- An opportunity to present sponsored award to a winner (sponsor cannot participate in winner selection)
- Sponsor's logo display on the main screen during the award ceremony
- 250 word profile in show guide.
- 30% delegate fee discount from standard rate (when purchasing additional tickets)
- Access to post event forum materials (on-line) incl. presentation slides and high resolution event photos

**MINEX FORUMM SPONSORS: 2005-2008**

MINEX 2005						
						
MINEX 2006						
						
						
MINEX 2007						
						
						
						
						
MINEX 2008						
						
						